



A MEMBERSHIP ORGANISATION
FIGHTING CANCER TOGETHER

Course Syllabus

Master course : Engaging with law and policy for cancer prevention and control



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Course Description

International laws, domestic legislation, legal instruments, global frameworks, conventions, policies, and standards; the law comes in many forms, and can be a highly effective and influential tool in all areas of cancer prevention and control, but especially in reducing exposure to risk factors and supporting progress towards Universal Health Coverage. Engaging with law making and policy development is now an essential component of cancer prevention and control.

This course will discuss the role of law in cancer control, from global frameworks and the relevance of international law in cancer prevention, to using the law effectively to advance Universal Health Coverage in a time of COVID-19.

Using a mix of global case studies, guest speakers, and practical exercises, the course will focus on demystifying the law for cancer and health policy professionals, to support the effective use of law to get the best cancer and noncommunicable disease (NCD) outcomes for all countries.



This course is accredited by the Accreditation Council of Oncology in Europe (ACOE). On completion of the course participants will be awarded a certificate worth **9 CME credits**.

Learning Objectives

- Participants gain foundational knowledge of international and domestic legal principles in cancer / NCD prevention and control, to support greater understanding of the role of law in cancer prevention and control.
- Participants gain greater confidence in engaging in the practical aspects of law and health policy formation, with a focus on cancer/NCD risk factor reduction and progressing universal health coverage.
- Participants join networks of support and collaboration, and gain greater knowledge of where and how to access information and support to participate in legal and policy process for cancer/ NCD prevention and control

Target Audience

The course is targeted towards civil society organisations, especially cancer and health policy professionals, cancer advocates and senior managers in cancer agencies. Participants are expected to have some level of work experience and knowledge of cancer prevention and/or control.

This course will be delivered exclusively in English.

Course Syllabus

In the table below you will find the course syllabus including an overview of each module, its contents and release dates as well as the names of the speakers and their organisations.

The course will take approximately 9.5 hours to complete with one module being launched every month (approximately 2 hours of study required per month).

The final module includes an optional live session (marked with the symbol (•))

Module	Course Material	Speaker, Organisation	Release date	Estimated time (minutes)
Introduction	Entry survey		4 April 2022	10
	Introduction to the course	Hayley Jones , Director, McCabe Centre for Law & Cancer		10
Module 1: Law, and cancer and NCD prevention and control	Webinar 1.1: The role of law in cancer and NCD prevention and control – domestic settings	Hayley Jones , Director, McCabe Centre for Law & Cancer	4 April 2022	20
	Activity: Share your experience of working with law			10
	Webinar 1.2: The role of law in cancer and NCD prevention and control – international context	Rachel Kitonyo-Devotsu , Regional Manager for Africa, McCabe Centre for Law & Cancer		20
	Case study: How law can impact domestic NCD law and policy	Kenji López-Cuevas , Founder and President, Cancer Warriors of Mexico		20
	Assessment: online quiz with multiple choice questions			10

Module 2: Working together: global and regional action on cancer and NCD prevention and control	Webinar 2.1: Introduction to global and regional commitments for cancer and NCD prevention and control	Evita Ricafort , Regional Manager for Asia, McCabe Centre for Law & Cancer	2 May 2022	30
	Discussion forum: Share a global or regional plan relevant to your work			10
	Webinar 2.2: Recent developments in global and regional commitments for cancer and NCD prevention and control	Clare Slattery , Legal Policy Advisor, McCabe Centre for Law & Cancer Andrea Lucas , Legal Research Officer, McCabe Centre for Law & Cancer		30
	Case study: Global and regional partnerships in action	Dr Monika Arora , Southeast Asia Regional NCD Alliance Kate Oldridge-Turner , Head of Policy and Public Affairs, World Cancer Research Fund International		20
	Assessment: online quiz with multiple choice questions			10
Module 3 The role of law in cancer prevention	Webinar 3.1: Tobacco control	Rachel Kitonyo-Devotsu , Regional Manager for Africa, McCabe Centre for Law & Cancer	30 May 2022	10
	Guest speaker:	Marianne Hammer , Norwegian Cancer Society		15
	Webinar 3.2: Food policy	Daiana Buresova , Regional Manager for the Pacific, McCabe Centre for Law & Cancer		10
	Case study: Front of pack labelling in Latin America	Berenice Cerra , Legal Adviser, FIC Argentina		15
	Webinar 3.3: Alcohol policy	Clare Slattery , Legal Policy Advisor, McCabe Centre for Law & Cancer		10
	Guest speaker:	Maik Dünnbier , Director of Strategy and Advocacy, Movendi International		15

	Webinar 3.4: Environmental risk factors	Suzanne Zhou , Manager Prevention, McCabe Centre for Law & Cancer		10
	Case study:	Jess Beagley , Policy Analyst, Global Climate and Health Alliance		15
	Assessment: online quiz with multiple choice questions			10
Module 4 The role of law in cancer treatment and supportive care	Webinar 4.1: Universal Health Coverage	Daiana Buresova , Regional Manager for the Pacific, McCabe Centre for Law & Cancer	27 June 2022	10
	Case studies: The different paths to Universal Health Coverage - experiences from around the globe	Maria Fatima A (Jofti) Villena , Technical Consultant on Public Health, the Philippines; Ralph Emerson Degollacion , Project Manager, Health Justice Philippines; Spencer Bugingo , Head of Litigation and Regulatory Services, Rwanda Food and Drugs Authority		15
	Webinar 4.2: Access to medicines, pain relief	Sondra Davoren , Strategic Advisor, McCabe Centre for Law & Cancer Tarishi Desai , Manager, Treatment & Supportive Care, McCabe Centre for Law & Cancer Shalini Jayasekar Zürn , Senior Advocacy Manager, UICC		10
	Guest speakers: Access to Palliative Care	Dr M R Rajagopal , Director Trivandrum Institute of Palliative Sciences & WHO Collaborating Center on Policy and Training in Access to Pain Relief, Founder-Chairman Pallium India Fatia Kiyange , Executive Director, Centre for Health, Human Rights and Development (CEHURD), Uganda		15





	Webinar 4.3: Social protections	Tarishi Desai , Manager, Treatment & Supportive Care, McCabe Centre for Law & Cancer		10
	Case study: Support Programs for people affected by cancer, Cancer Council Victoria, Australia	Katherine Lane , Head of Cancer Information and Support Services, Cancer Council Victoria Antony Mitchell , Financial Counsellor, Cancer Council Victoria		15
	Assessment: online quiz with multiple choice questions			10
Module 5: Advocating for NCD responsive laws	Webinar 5.1: Introduction to working with governments	Rachel Kitonyo-Devotsu , Regional Manager for Africa, McCabe Centre for Law & Cancer	18 July 2022	5
	Panel discussion	Dr Ahmed Ogwel Ouma , Deputy Director, Africa Centres for Disease Prevention and Control (Africa CDC) Dr Thaksaphon (Mek) Thamarangsi , Director, International Health Policy Program (IHPP), Thailand Sheryl Dennis Wright , Legal Officer, Ministry of Health, Jamaica and Consultant to the Pan American Health Organization) Tanya Buchanan , CEO, Cancer Council Australia		20
	Facilitated discussion (assessment requirement):			10
	Webinar 5.2: Introduction to mobilising civil society	Hayley Jones , Director, McCabe Centre for Law & Cancer		5
	Case studies:	Carmen Auste , Cancer Warriors Philippines Nina Renshaw , Director of Policy and Advocacy, NCD Alliance		20
	Facilitated online discussion (assessment requirement):			10






	Webinar 5.3: Introduction to harnessing the power of social media and media advocacy	Hayley Jones , Director, McCabe Centre for Law & Cancer		5
	Case studies:	Kenji López Cuevas , Founder and President, Cancer Warriors of Mexico		20
	Activity: Choose a cancer or NCD reform. Thinking of the three sessions in this module, create a brief plan outlining how you would: a. Work with government b. Collaborate with civil society; and c. Use media advocacy			20
	Live session: Share your plan		8 August 2022 (📅)	30
End of course	Exit survey		12 August 2022	10
	Certificate available for download			
	Course Closes Final date to complete course and download certificate		31 August 2022	
	Total duration of course			9 hours 15 minutes

Biographies





In this section you can add biographies and professional headshots of the course leaders and guest speakers. It is useful to have this in advance so that participants can see who will be contributing to the course and it is also required for the ACOE accreditation.






Course Leaders – McCabe Centre for Law & Cancer

	<p>Hayley Jones Director</p> <p>Hayley drives the McCabe Centre’s mission aimed at empowering individuals, organisations and governments to use law to prevent cancer and other noncommunicable diseases, and to advance equitable health care for all people. Dual-qualified as a lawyer in Australia and England, Hayley is Director of the WHO Collaborating Centre of Law and Noncommunicable Disease and leads the McCabe Centre’s work as the WHO Framework Convention on Tobacco Control Knowledge Hub on Legal Challenges.</p>
	<p>Sondra Davoren Strategic Advisor</p> <p>Sondra is a lawyer based in Christchurch, New Zealand who provides strategic counsel and operational advice in the delivery of the McCabe Centre’s capacity building and engagement programmes, and technical legal advice on existing and emerging issues in cancer and NCD prevention and control.</p>
	<p>Daiana Buresova Regional Manager for the Pacific</p> <p>Daiana is a lawyer based in Suva, Fiji. She leads the components of the McCabe Centre’s training and capacity building programs that relate to the Pacific Island region and provides technical support to Pacific Island governments.</p>
	<p>Evita Ricafort Regional Manager for Asia</p> <p>Evita is a lawyer based in Manila, the Philippines. She leads the components of the McCabe Centre’s training and capacity building programs pertaining to Asian countries in the Western Pacific Region and South East Asia Region, and provides technical support to governments across both regions.</p>

	<p>Rachel Kitonyo Devotsu</p> <p>Regional Manager for Africa</p> <p>Rachel is a lawyer based in Nairobi, Kenya. She leads the components of the McCabe Centre’s training and capacity building programs that relate to the African region and provides technical support to governments in the African Region. Previously, Rachel founded the Institute for Legislative Affairs, helped found the Kenya Tobacco Control Alliance and was the first Chair of the African Tobacco Control Alliance. Rachel was recognised by the World Health Organization for her outstanding work in tobacco control with a World No Tobacco Day 2020 Award.</p>
	<p>Suzanne Zhou</p> <p>Manager – Prevention</p> <p>Suzanne is a lawyer based in Melbourne, Australia. Her work at the McCabe Centre focuses on regulatory measures to prevent non-communicable diseases and on policy coherence between health, trade, and investment law. Suzanne served as co-director of the Hague Academy of International Law’s 2020-2021 Centre for Studies and Research in International Law and International Relations, which resulted in the edited volume ‘Epidemics and International Law’. She is also a member of World Cancer Research Fund International’s Policy Advisory Group.</p>
	<p>Tarishi Desai</p> <p>Manager – Treatment & Supportive Care</p> <p>Tarishi is a lawyer based in Melbourne, Australia. Tarishi’s work focuses on the role of law in cancer treatment and supportive care, including issues related to access to treatment; the protection of rights of people affected by cancer; regulation of health providers and services; and the regulation of health information. Tarishi previously worked as a solicitor, practicing in the areas of employment, occupational health and safety, equal opportunity and administrative laws, and as a medical researcher.</p>
	<p>Clare Slattery</p> <p>Legal Policy Advisor</p> <p>Clare is a lawyer based in Melbourne, Australia. Clare’s work focuses on the interplay between public health, trade and investment law in relation to NCD prevention, with a focus on the regulation of the harmful use of alcohol.</p>
	<p>Andrea Lucas</p> <p>Legal Research Officer</p> <p>Andrea is a lawyer based in Melbourne, Australia. Andrea's work focuses on domestic and international public health, trade and investment law in the context of, and intersection with, NCD prevention. Among other things, Andrea’s work focuses on regulatory measures to prevent cancer and other NCDs, such as product packaging and labelling requirements, restrictions on advertising, promotion, and sponsorship, and smoke-free laws. Andrea has postgraduate qualifications in international law and international development and has a background in human rights law.</p>

Guest Speakers

	<p>Kenji López-Cuevas</p> <p>Founder and President, Cancer Warriors Mexico</p> <p>Kenji López-Cuevas is a Mexican lawyer with a Public Policy Master's Degree. He is the Founder and President of Cancer Warriors of Mexico, an NGO focused on the defence of cancer patients' rights through the promotion of bills, law amendments, public policies and legal mechanisms in the field of health and cancer control. Additionally, he is Member of the UICC Board of Directors for the period 2020-2022. He is also Professor of Human Rights at the Universidad Iberoamericana in Mexico.</p>
	<p>Dr Monika Arora</p> <p>Southeast Asia Regional NCD Alliance</p> <p>Dr. Monika Arora is a public health scientist working in the area of preventing and managing NCDs through health promotion and health advocacy. She is the Chairperson of the South East Asia Regional NCD Alliance and the Executive Director of HRIDAY (Health Related Information Dissemination amongst Youth), an NGO working on NCD prevention and control that hosts the secretariat for Healthy India Alliance. She is also a Director and Professor at the Public Health Foundation of India.</p>
	<p>Kate Oldridge-Turner, Head of Policy and Public Affairs, World Cancer Research Fund International</p> <p>Kate Oldridge-Turner is Head of Policy and Public Affairs at World Cancer Research Fund International and leads the organisation's policy work in areas related to diet, weight and physical activity and cancer and NCD prevention. Kate has a background in Human Rights Law and social policy and has worked in a range of sectors both at UK and international level.</p>
	<p>Marianne Hammer</p> <p>Head of Legal, Norwegian Cancer Society</p> <p>Ms. Marianne Hammer is Head of the Legal Section at the Norwegian Cancer Society (NCS). Marianne's experience in using international and domestic law in NCS's watchdog, advocacy and service delivery work includes preparing 'friend of the state' submissions in two court cases against the tobacco industry, contributing to successful advocacy on divesting tobacco investments from the Norwegian national investment fund, and co-organizing workshops on law and tobacco control in Europe. Marianne has previously worked for the Norwegian Ministry of Justice.</p>

	<p>Berenice Cerra</p> <p>Legal Adviser, FIC Argentina</p> <p>Berenice Cerra is an Argentinian lawyer and graduate of the University of Buenos Aires, specializing in Public International Law. She completed an internship at the Center of Legal and Social Studies and is pursuing a master's degree in Human Rights at the National University of Lanús. Since 2017 she has been a Legal Adviser at FIC Argentina, participating in research and national and international advocacy actions to promote public policies respectful of the right to health as a human right.</p>
	<p>Maik Dünnbier</p> <p>Director of Strategy and Advocacy, Movendi International</p> <p>Maik leads Movendi International's advocacy work on global and regional level, including the engagement with the UN system. Maik has an academic background in political science, philosophy, and history of ideas as well as global development at Dresden University, in Germany and Stockholm University, in Sweden. In addition, he has extensive experience in youth work on local, national and European levels, having volunteered for over a decade in different functions for Movendi International.</p>
	<p>Jess Beagley</p> <p>Policy Analyst, Global Climate and Health Alliance</p> <p>Jess' work focuses on Nationally Determined Contributions and other opportunities to integrate health into climate policymaking. She has a background in public health and environmental determinants, with ten years of experience in policy and programmes. Jess previously worked with the Lancet Countdown on Health and Climate Change, the Noncommunicable Disease Alliance, and the International Diabetes Federation. Her background is in physiology and urban health, having studied at Oxford University and University College London.</p>
	<p>Maria Farima A. (Jofti) Villena</p> <p>Technical Consultant on Public Health, the Philippines</p> <p>Maria Fatima A. (Jofti) Villena is the Executive Director of the Center for Policy Studies and Advocacy on Sustainable Development (The Policy Center) based in Manila, Philippines. She has been in the development field for over 20 years and in health advocacy for 8 years working to empower people and improve their health. Jofti is a patient living with an NCD, health activist and policy advocate. She also works as a freelance health writer and technical consultant for health-related CSOs/NGOs.</p>
	<p>Ralph Emerson Degollacion</p> <p>Project Manager, Health Justice Philippines</p> <p>Mr. Ralph Emerson Degollacion is the Project Manager of HealthJustice Philippines and the Co-Convener of the Healthy Philippines Alliance. He is a public health advocate since 2010 and has been involved in various NCD-related policy advocacies such as the Sin Tax Law, Graphic Health Warnings on Tobacco Products Law, and the Universal Health Care Law.</p>



Spencer Busingo

Head of Litigation and Regulatory Services, Rwanda Food and Drugs Authority

Spencer Busingo is a senior government lawyer based in Kigali, Rwanda. He has over a decade of experience and has held roles with the Rwandan Ministry of Health, Ministry of Justice and currently serves as Head of Litigation and Regulatory Services at the Rwanda Food and Drugs Authority. Spencer has a Masters Degree in Law and Government from the American University College of Law and is an alumnus of the McCabe Centre for Law & Cancer's International Legal Training Program



Shalini Jayasekar Zürn

Senior Advocacy Manager, UICC

Shalini is a senior advocacy manager and focal point for the work on access to treatment in UICC. She is a biologist by training and has extensive experience on the issues of access to quality assured medicines. She gained experience on this topic by working on the WHO Model List of Essential Medicines with the World Health Organization, MSF's Access Campaign in India and other NGOs at international and national level. She also has experience working with the pharmaceutical industry.



Dr M R Rajagopal

Director Trivandrum Institute of Palliative Sciences & World Health Organization Collaborating Center on Policy and Training in Access to Pain Relief, Founder-Chairman of Pallium India

Dr Rajagopal is a longstanding and tireless advocate for equitable access to oral morphine pain relief and palliative care based in Kerala, India. He has contributed to legal and policy reform at the state and national level in India. The 2017 documentary 'Hippocratic: 18 experiments in gently shaking the world' showcases his life and work. He was awarded the Human Rights Watch Alison Des Forges Award and the Padma Shri, the third-highest civilian award of the Republic of India.



Fatia Kiyange

Executive Director, Centre for Health, Human Rights and Development (CEHURD) Uganda

Fatia Kiyange is Executive Director of the Center for Health, Human Rights and Development (CEHURD). She has over 20 years of experience in the health and social welfare sectors. At CEHURD she spearheads efforts for social justice in health and human rights within health systems for all people. She also worked in palliative care for 15 years and held leadership roles at the African Palliative Care Association and Hospice Africa Uganda. She is a Board member of the Uganda Cancer Institute.



Katherine Lane

Head of Cancer Information and Support Services, Cancer Council Victoria

Katherine is Head of Cancer Information and Support Services at Cancer Council Victoria and is an oncology nurse by background.

Katherine specialises in the provision of supportive care initiatives and strategic partnerships to deliver supportive care services that improve outcomes. She leads a team of 19 to deliver first-line practical, information and emotional support to people affected by cancer. Katherine chairs the International Cancer Information Services Group, responsible for sharing best-practice standards internationally that drive development of innovative, patient-centred services.



Antony Mitchell

Financial Counsellor, Cancer Council Victoria

From a long career in finance, in particular banking and financial markets and in public service including Treasury and the Reserve Bank, Antony embarked on a change of career with a greater focus on community several years ago and has worked with a number of not for profits as a financial counsellor ever since. He is currently a financial counsellor with Cancer Council Victoria.



Dr Ahmed Ogwel Ouma

Deputy Director, Africa Centres for Disease Prevention and Control (Africa CDC)





Dr. Ahmed Ogwel serves as the first Deputy Director at the Africa Centres for Disease Control and Prevention (Africa CDC)—a specialised agency of the African Union (AU). In this capacity, he works closely with governments and other partners to safeguard the health and wellbeing of African nations. Dr Ogwel is a respected expert in public health with over 25 years of experience in different settings ranging from national government, non-governmental organisations to the United Nations system and the AU.



Dr Thaksaphon (Mek) Thamarangsi

Director, International Health Policy Program (IHPP), Thailand

Dr Thaksaphon Thamarangsi, known by his nickname 'Mek', is the Director of the Health Promotion Policy Research Center (HPR) and Manager for the Thai NCD Network at the International Health Policy Program (IHPP). He is also the Deputy Director of IHPP. Dr Thaksaphon was previously the Director of the Center for Alcohol Studies (CAS) between 2009 and 2013. He became a medical doctor and Master of Public Health both from Mahidol University, and later PhD from Massey University, New Zealand.

	<p>Sheryl Dennis Wright</p> <p>Legal Officer, Ministry of Health, Jamaica and Consultant to the Pan American Health Organization</p> <p>Sheryl Dennis Wright is an Attorney-at-Law in Kingston, Jamaica, with over a decade of experience. She is currently seconded as a consultant to the Pan American Health Organization and has been a Legal Officer in the Jamaican Ministry of Health leading work on the Jamaican Tobacco Control Act before Parliament. Sheryl is an alumna of the McCabe Centre's International Legal Training Program and has represented Jamaica at many international and regional meetings, including the WHO FCTC Conference of the Parties.</p>
	<p>Tanya Buchanan</p> <p>CEO Cancer Council Australia</p> <p>Tanya Buchanan is Cancer Council Australia's Chief Executive Officer. She is an experienced professional who brings many years' experience in public health to her role at Cancer Council Australia. She has a proven track record in leading organisations to improve health outcomes, having held roles as Chief Executive Officer of Action on Smoking and Health (ASH) in Wales and most recently Chief Executive Officer of the Thoracic Society of Australia and New Zealand, a position she held for five years.</p>
	<p>Carmen Auste</p> <p>Managing Director of Cancer Warriors Foundation Inc (Philippines)</p> <p>Carmen has led her organisation's collaborative efforts with Cancer Coalition Philippines on the passage of the country's National Integrated Cancer Control Act and played a key role in developing the implementing rules and regulations to support the Act. Carmen has extensive advocacy experience and has worked collaboratively with Filipino law makers, and lawyers at the McCabe Centre for Law and Cancer through UICC's Treatment for All Campaign to achieve legal reform to reduce the cancer burden in the Philippines.</p>
	<p>Nina Renshaw</p> <p>Director of Policy and Advocacy, NCD Alliance (NCDA)</p> <p>Nina is responsible for leading, developing, implementing and managing NCDA's global policy and advocacy work. Nina has over 12 years of international policy and advocacy experience in fields including environment, transport, industrial policy, taxation and health. She has served as a board member of several NGOs, including the Health and Environment Alliance, and has represented civil society on advisory groups to the UNECE, WHO, OECD and to the European Commission on international trade, better regulation, and the Sustainable Development Goals.</p>



Union for International Cancer Control

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