



UICC AUSPICES POLICY

The UICC logo is the embodiment of UICC's values and reputation. It is a valuable asset and a powerful tool for building and publicly acknowledging alliances with partners from the cancer and public health communities.

Under specific conditions, detailed below, the **UICC Task Force on Auspices** may grant **auspices**, i.e. the use of its logo, for international cancer activities that fall within the scope of UICC's mission and strategy.

Implementation and evaluation of benefits and risks of this policy is the responsibility of Task Force on Auspices, which is staffed by the Membership team:

1. Conference and Meetings

UICC Auspices may be granted subject to the approval by the Auspice Committee

- The subject of the event falls within the scope of UICC's mission and strategy.
- The quality of the organisation of the meeting, the programme and the speakers corresponds to UICC's own high standards
- The event is intended for an **international or national** audience with an **international** panel of speakers
- The event is organised and promoted as **tobacco-free**
- The event **does not carry any tobacco or alcohol** related advertising
- The event promotes the World Cancer Declaration. The Declaration button is placed in a prominent position on the event's website and the event itself promotes signatures of the Declaration. UICC recommends that the registration process denotes signing the Declaration with an opt-out option
- All event material carries the official UICC logo
 - The brand (logo) guidelines of UICC are adhered to in full, including the logo's application, presentation and size specifications.
- Unless a contractual agreement has been signed by both parties, the event **does not entail any financial or other obligations/liabilities for UICC**
- All supporting documentation is provided with the application
- Proceedings or a Report will be submitted to UICC within one month after the event

Auspice fee

- **None** for paid-up UICC Members
- **USD 3,000** for non-members, payable within 30 days of the date of invoice.

Disclaimer

- UICC auspiced event material to include a formal disclaimer as follows:
 - *Any recommendations, resolutions or other formal outcome(s) of this UICC auspiced event does not necessarily reflect UICC's agreement or endorsement of any such outcomes.*

Promotion

- UICC-auspiced conferences/meetings are identified and promoted in the online Calendar of International Cancer Conferences.

Requests for Auspices

- Auspice application material is available online
- Should be addressed to the Membership team in Geneva.

Review

- Applications for auspices are reviewed by the Task Force on Auspices.
- The decision of the Task Force cannot be appealed.

2. Publications

(books and journals, other: reports, guidelines, curricula, databases, position papers, press releases)

UICC Auspices may be granted subject to the approval by the Auspice Committee

- The subject of the publication falls within the scope of UICC's mission and strategy.
- The quality of the publication corresponds to UICC's own high standards
- The publication is intended/applicable/adaptable for an international audience
- The publication does not carry any promotional tobacco or alcohol related advertising



- The publication does not entail any financial or other obligations/liabilities for UICC unless a contractual agreement has been signed by both parties

Books and Journals

- The publication carries the official UICC logo and name of the organisation (Union for International Cancer Control) in full.
 - Printed version: on the front cover and, if feasible, on the spine
 - Electronic: on the title page
 - The brand (logo) guidelines are adhered to in full, including the logo's application, presentation and size specifications.

Other publication formats

- The publication (printed and electronic versions) carries the official UICC logo.
 - The brand (logo) guidelines are adhered to in full, including the logo's application, presentation and size specifications.

Website

- The website carries the official UICC logo.
- The brand (logo) guidelines are adhered to in full, including the logo's application, presentation and size specifications.

The Declaration button is placed in a prominent position on the event's website with an active link.

NB: For any additional use of the UICC logo, prior explicit consent must be obtained in writing from UICC.

Auspice fees

Invoices are payable within 30 days of the date of invoice.

Income-generating

- **Paid-up UICC Members**
 - 5% of first print run multiplied by unit sales price.
For example, 1000 copies x \$50 unit price x 5% = \$2,500
- **Non-UICC Members**
 - 10% of first print run multiplied by unit sales price.
For example, 1000 copies x \$50 unit price x 10% = \$5,000

Non income-generating

- **Paid up UICC Members:** no charge.
- **Non-UICC members:** not eligible for UICC auspices

Requests for Auspices

- Auspice application material is available online.
- To be addressed to the Membership team in Geneva.

Review

- The Task Force on Auspices reviews requests for auspices.
- The decision of the Task Force cannot be appealed.

3. Campaigns

UICC Auspices may be granted subject to the approval by the Auspice Committee

- The quality of the Campaign corresponds to UICC'S high standards
- The organisation is a paid-up UICC member
- The campaigns include an international aspect

Requests for Auspices

- To be addressed to the Membership team in Geneva.

Review

- Requests for auspices are reviewed by the Task Force on Auspices.
- Upon formal Task Force approval, organisations may add their own logo to that of the UICC campaign material and use the UICC resources
- The decision of the Task Force cannot be appealed.



4. Networks and Partnerships

UICC Auspices may be granted subject to the approval by the Auspice Committee

- Networks and partners (individuals and organisations) focus on international cancer control activities that link to the UICC's mission and strategy.
- The reputation of the networks and partners is such that it enhances UICC's own.

Requests for Auspices

- To be addressed to the Membership team in Geneva.

Review

- Requests for auspices are reviewed by a Task Force on Auspices.
- The decision of the Task Force cannot be appealed.