

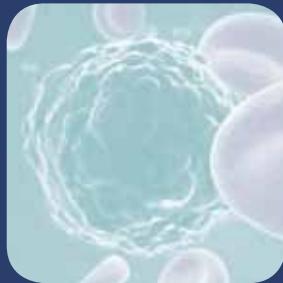
2010 ANNUAL REPORT



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MESSAGE FROM THE CEO

I am proud to be directing UICC, which is a small but powerful organisation leading the fight against cancer.

Through our membership base of over 400 cancer societies, ministries of health, cancer hospitals, research institutes and patient groups, we are working together to eliminate cancer as a life-threatening disease for future generations. We know that there are actions that we can take today that can have a major impact on the millions of people already living with cancer and the predicted 100 million people who could hear the words "you have cancer" in the next 10 years.

In November 2009, the Board of Directors discussed and agreed a three-phase strategy for UICC, taking the planning horizon into 2020. The first of these phases, entitled 'Getting Organised', set out an 18-month work plan, with the ultimate goal of building a stronger, more focussed organisation, clear in its longer-term ambitions and ready to deliver progress on a year-by-year basis. 2010 was therefore an important and productive year for UICC, where we put key foundations in place and completed most of Phase I, including; a new Constitution, operating model, and restructure of the Geneva office.

At the same time there was significant progress among all aspects of our programmatic work and a particular highlight for the year was the announcement of the United Nations Summit on non-communicable diseases (NCDs) to take place in September 2011. 2010 was also special because UICC ran its World Cancer Congress in China for the first time, attracting over 3,200 delegates from across the globe.

Importantly, UICC spent time consulting its members and stakeholders to establish key focus areas for the organisation where we are uniquely positioned to lead.

These have been identified as follows:

1. **Advocacy** - UICC will play a significant role in elevating the priority given to cancer by the world's leaders.
2. **Convening** - We will regularly bring our membership together via global events including World Cancer Day, the World Cancer Congress and the World Cancer Leaders' Summit.
3. **Programmes** - Our members expect UICC to lead on projects and programmes which have a significant global impact on how cancer is addressed around the world.

In 2011, UICC will enter Phase II of the ten-year plan. This new phase entitled 'Gaining Influence' will see UICC enter a four-year period during which it will gain more supporters and resources and begin to exert greater influence at the highest political levels.

Over the next 12 months, in addition to raising important issues such as awareness about cancer prevention and stopping cancer patients dying in unbearable pain, we will also be focusing on making the UN Summit on NCDs a success and using it as a key turning point in our advocacy efforts to put cancer on the global health agenda. We firmly believe that if our campaign is successful, governments worldwide will begin making strategic investments in their health systems, providing their citizens with appropriate services for prevention, early detection and treatment of cancer. We have a unique window of opportunity to change the way the world views cancer.

Partnership is at the heart of our strategy across all of our priority programmes, so if you would like to become a supporter or member of UICC, then we look forward to hearing from you.



Cary Adams
Chief Executive Officer
Union for International Cancer Control

GLOBAL NETWORK MEMBERSHIP (GNM)

INCREASING OUR INFLUENCE THROUGH MEMBERS

In 2010 UICC decided to trial the concept of Global Network Membership (GNM) across a small number of members to see whether it would be possible to increase the organisation's supporter base through new methods.

GNM is designed for UICC members who themselves are membership based organisations. It gives them the opportunity to offer free UICC membership to their network, which is made up of cancer organisations but predominantly of a smaller size.

Whilst GNM makes that organisation more attractive to their existing and potential members, at the same time it provides UICC with a broader base of cancer organisations to support its advocacy efforts at national and international levels. UICC believes that GNM is a compelling and unique opportunity for members of our members to access the benefits of working with UICC.

GNM has been offered to a small number of UICC members and through this exclusive arrangement, includes the following benefits:

1. **Extensive networking opportunities** with other UICC members.
2. **Access to unique online resources.**
3. **Access to World Cancer Day materials** and support from the UICC team to become involved.
4. **The opportunity to showcase and promote** the organisation's activities and events at an international level through UICC's communication channels.
5. **Recognition on UICC's website.** GNM members will appear in the membership section of uicc.org.
6. **Use of the UICC logo.**
7. **Opportunity to influence the global fight against cancer** and be part of the international movement to place cancer at the top of political agendas.

GNM is open to organisations that are members of UICC and is free of charge, with no obligation, for one year. At the end of that year, GNM members have the option to become full or associate UICC members, which comes with additional benefits. Associate members benefit from access to global funds, training programmes and discounts on UICC publications and events. On top of these benefits, full members are able to put forward nominees for the UICC Board of Directors, are given full voting rights at the General Assembly including for all elections such as the UICC President, and are also eligible to submit activity proposals for consideration.

WEBSITE

In late 2009, the Board of Directors identified that a key priority for UICC was to improve its online strategy and create a greater presence for the organisation and its members on the web.

As such, early in 2010, UICC launched a new-look website complete with a new structure and content management system (CMS). The choice of CMS was extremely important to the long-term strategy of uicc.org and we have been able to develop an extremely robust infrastructure that can grow and change to keep up with changing technologies and needs of the organisation and its members.

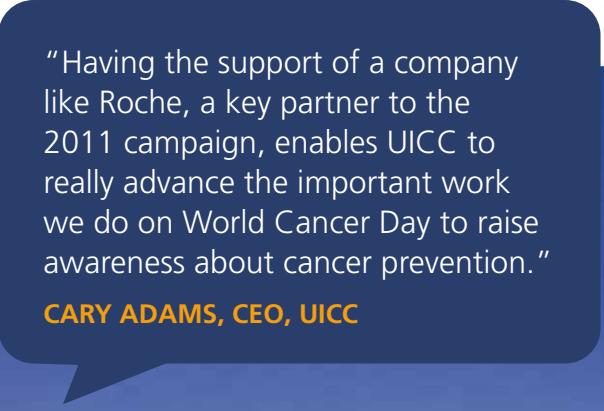
Taking valuable feedback from UICC's members, partners and colleagues into consideration, the objective was to create a more user-friendly uicc.org that was not only a hub for all of the organisation's activities, but could showcase what was going on in the cancer community around the world and provide users with a more interactive visit.

NEW FUNCTIONALITIES LAUNCHED IN 2010 INCLUDE:

- **Members' sites search** - a custom-made search solution that indexes all of our members' websites and their pages and allows them to be searched through uicc.org. That search can then be filtered to an even more specific search based on the user's needs.
- **Submit an article/share a story for publication** - an online form that our members can use to submit text, images, videos, audio and links for consideration for publication on uicc.org.
- **An interactive resource section**, which can be searched by format, language, keywords, author, date, audience, etc. and links to download the associated file.
- **Apply for membership** using an online form.
- **Interactive list and map of members** that can be searched by membership type, country or name.
- **Programmes and activities** mapped by member organisation.
- **Individual member profile page** per member organisation.
- **International calendar of events**, including improved functions and interactivity.

UICC.org will continue to develop in response to feedback from our members. Our vision is to see the site become a central reference point for cancer organisations to connect with others in the world in order to help them address the issues they are facing in their own country.





"Having the support of a company like Roche, a key partner to the 2011 campaign, enables UICC to really advance the important work we do on World Cancer Day to raise awareness about cancer prevention."

CARY ADAMS, CEO, UICC



THE AMERICAN CANCER SOCIETY (ACS) ORGANISED FOR THE EMPIRE STATE BUILDING IN NEW YORK TO GLOW IN THE WORLD CANCER DAY COLOURS.

WORLD CANCER DAY

CANCER CAN BE PREVENTED

World Cancer Day is the primary platform for UICC and its members to engage the public in issues related to cancer through widespread use of worldwide media and events. The day presents a fantastic opportunity to raise awareness and launch key messages to a global audience.

This year's theme continued the focus on prevention in order to further reinforce the message and understanding of how people can reduce their risk of cancer. To achieve this, UICC worked in partnership with the World Health Organization (WHO) and the World Cancer Research Fund (WCRF) to conduct a global media and public relations campaign.

Working together with UICC's members, the strategic aim for World Cancer Day 2011 was to spread the cancer prevention story using as many channels as possible whilst leveraging timely news hooks including the WCRF's updated prevention statistics and WHO's new physical activity guidelines.

The media campaign was a massive success and generated more than 1,324 pieces of print, broadcast and online coverage, and the day was more broadly seen on 33,100 websites with 'opportunities to see' at a potential cumulative figure of more than 5 billion.

A number of new tools were also produced to encourage wider member participation, including:

THE WORLD CANCER DAY LOGO

This logo was created to establish an identity for the day - a symbol to cement the event in calendars around the world. The logo is a key tool which members will be able to re-use each year to raise the profile of their activities and the day as an internationally recognised event.

THE WORLD
CANCER DAY LOGO
WAS DOWNLOADED
2098 TIMES.



WORLD CANCER DAY WEBSITE

The website worldcancerday.org, dedicated solely to the day was re-developed and included a number of sections:

- **Map of Events** - an online interactive map was created to showcase UICC member and non-member activities around the globe taking place on or around World Cancer Day. This was met with great success, leading to 239 events being submitted.
- **World Cancer Declaration** - was given a dedicated area where a toolkit for collecting signatures was made available and downloaded 410 times.
- **Prevention** - the best prevention campaigns from around the world were showcased and UICC position statements on each of the key risk factors were developed.
- **Cancer Prevention Flyer** - a brochure outlining all the major risk factors was produced with information about how individuals can take steps to reduce their own risk. The brochure, made available in three languages, was downloaded in English 951 times, French 76 times and Spanish 166 times.
- **Press Area for members and media** - this area provided press and UICC members with direct access to materials including press releases, a multimedia news release, fact sheets and key media contacts.

The 2012 Campaign will continue to build on the prevention theme and develop additional tools to further fix the day in calendars around the world.

WORLD CANCER DAY ADVISORY GROUP MEMBERS:



CANADIAN PARTNERSHIP
AGAINST CANCER PARTENARIAT CANADIEN
CONTRE LE CANCER



St. Jude Children's
Research Hospital
ALICE • Penny Stemann, Founder

Cancer Council
Victoria

L I V E S T R O N G®

Cancer Council
Australia

DUTCH
CANCER
SOCIETY

Cancer Patients Aid Association
Total Management of Cancer
www.cancer.org.in

WORLD CANCER DECLARATION

During the World Cancer Congress in August 2010, UICC unveiled a new campaign for the World Cancer Declaration, entitled 'Together we are Stronger, sign now for a cancer free world'.

To help us achieve one million signatures and raise the profile of the Declaration, a number of tools were developed and made available including:

- **Logos** - an international team of Declaration mascots was developed to give the campaign a distinct identity. UICC members have been encouraged to use and adapt these logos to suit their individual needs.
- **Animation** - a short video was created to summarise the Declaration in a fun format. It can be used at events, meetings or embedded on websites to engage the general public in the campaign.
- **Poster** - designed to be utilised as an advertisement, postcard and flyer.
- **PowerPoint** - a short presentation was created outlining the basic principles of the Declaration campaign, which members can share within their own network or adapt for individual advocacy purposes.
- **Facebook page** - the Cancer Free World Facebook page was created to gain public support for the campaign. By becoming a fan of the Facebook page, an individual can quickly and easily show their support for the Declaration. The page is also used to update fans on current cancer news and issues.
- **Website banners** - to support member efforts in directing people to sign the Declaration from their own websites, a series of banners were developed. They are available in various formats and can be adapted for different requirements.

In addition to launching the new campaign, UICC members were encouraged to commit pledges during the Congress based on the following levels:

- Bronze:** Up to 500 signatures
- Silver:** Up to 1,500 signatures
- Gold:** Up to 10,000 signatures
- Platinum:** More than 10,000 signatures

A total of 150,000 signatures were pledged at the event and many more have been made throughout the year.*

The Declaration campaign will continue to grow and evolve in order to help us achieve the 11 targets by 2020.

* Member organisations not already collecting signatures are encouraged to do so.



WORLD CANCER CONGRESS

Held every two years, the UICC World Cancer Congress represents an ideal platform for the international cancer control community to meet, share, learn and network in order to find solutions to reduce the impact of cancer on communities around the world.

AN OPPORTUNITY TO BECOME PARTNERS AND WORK TOGETHER

170 UICC member organisations came to Shenzhen to network and exchange best practices. The American Cancer Society (ACS) and LIVESTRONG saw the Congress as an opportunity to co-sponsor the event and organise a number of joint activities such as 'The Economic Cost of Cancer' launch, which included a formal dinner where Her Royal Highness Princess Dina Mired, Director of the King Hussein Cancer Foundation in Jordan, delivered a captivating speech.

ACS also used the event to launch the third edition of the Tobacco Atlas and promote the first edition in Chinese.

AN IMPRESSIVE EXHIBITION FOCUSING ON CANCER CONTROL

A total of 61 organisations showcased their activities in the Congress exhibition hall which was a unique opportunity to maximise their visibility and exposure to participants at the event.

The UICC stand, whilst being a hub for meeting members, was also the central place for them to pledge Declaration signatures and share information about their organisation's activities by posting them on a giant world map designed specially for the event.

A PROGRAMME LINKED TO THE WORLD CANCER DECLARATION

The programme consisted of five tracks, each linked to the World Cancer Declaration targets. 360 internationally renowned experts presented at 104 sessions. Emphasis on health systems and programmes distinguished this Congress from other events, which tend to focus more exclusively on research.

The 2010 theme 'Preventing the preventable, treating the treatable, systems to make it happen' tackled subjects in the fields of prevention, treatment, supportive and palliative care, tobacco control, as well as a dedicated cross track session. Keynote speakers included China's Health Minister Chen Zu, UICC outgoing President Prof. David Hill and WHO Assistant Director General, Dr Ala Alwan.

2012 UICC WORLD CANCER CONGRESS 'CONNECTING FOR GLOBAL IMPACT'

The next World Cancer Congress will take place in Montréal, Canada, from 27-30 August 2012. The event will be co-hosted by three UICC members: the Fondation québécoise du cancer, Université de Montréal and McGill University. The Host Committee is supported by a Canada-Wide Advisory Council, which comprises 24 Canadian cancer organisations working together to make the 2012 event a success.

The Congress in Canada is a not to be missed opportunity as it will highlight the need for continued support and momentum in translating the benefits of knowledge gained through research and practice to those living with and affected by cancer.

HRH PRINCESS DINA
MIRED, DIRECTOR OF THE
KING HUSSEIN CANCER
FOUNDATION, JORDAN





WORLD CANCER LEADERS' SUMMIT

The World Cancer Leaders' Summit is an annual high-level meeting attended by leading decision makers which aims to influence international health policy and secure a strategic response to the global cancer epidemic. It allows for timely debate on emerging issues related to cancer and provides a forum to spotlight the disease, which demands a coordinated, multi-level global response.

The 2010 Summit was held in Shenzhen, China and included the participation of over 170 leaders from the health, government, philanthropic and corporate sectors. The Summit's theme, 'It's Everyone's Business', reinforced the fact that cancer touches everyone - young, old, women and men alike - and that every individual and organisation can play a role in defeating cancer. For the first time since its inception, the Summit was organised in partnership with the American Cancer Society (ACS), LIVESTRONG, World Economic Forum (WEF) and the World Health Organization (WHO).

The day provided an opportunity to hear from key experts and advocates from around the world on effective interventions that are contributing to reversing the global cancer epidemic, as well as the urgent need to ensure the widespread availability of effective pain control measures for all cancer patients. A key outcome of the Summit included the launch of the Global Access to Pain Relief Initiative (GAPRI), highlighting the extensive lack of pain control and palliative care for many cancer patients. Using UICC's voice, networks and resources, GAPRI promotes the need to meet target 8 of the World Cancer Declaration by lobbying international government bodies and working with key countries to help overcome technical and regulatory barriers.

The group discussion in the afternoon underscored the importance of taking advantage of the unique opportunity afforded by the upcoming UN Summit on NCDs in September 2011 to increase visibility and support of cancer control within the international policy arena. During the closing session, several participants pledged significant financial support for the GAPRI programme and the UN Summit on NCDs advocacy activities.

Summit participants included the First Lady of the Republic of South Africa, HE Madam Tobeka Zuma; Dr. Tabaré Vázquez, the former President of the Republic of Uruguay; HRH Princess Dina Mired of Jordan; the Ambassadors of Jordan and Uruguay to China; the U.S. Consul to China; Dr. Ala Alwan, WHO Assistant Director General; members of national governments, corporate representatives and leaders of key international and national cancer organisations from around the world.

Given the rapid pace of developments on the international public health landscape, UICC has decided to organise the World Cancer Leaders' Summit as an annual event. The 2011 Summit will take place in November in Dublin, Ireland, shortly after the UN Summit on NCDs in order to quickly develop a broad-based action plan for cancer based on the outcomes of that meeting.



TOGETHER WE ARE STRONGER

FUNDRAISING AND CORPORATE PARTNERSHIPS

In October 2010, UICC launched a major fundraising campaign to benefit the cancer community. Entitled Together we are Stronger, the campaign aims to secure investments to advance three priority areas where UICC is best placed to lead.

Through the campaign, UICC hopes to support urgent work, establish closer partnerships with its most influential member organisations and better leverage its unique links with organisations such as World Health Organization (WHO), World Economic Forum (WEF) and others for the benefit of the global cancer community.

The campaign has a Phase I goal of USD 5 million, which UICC aims to raise from a small number of member organisations, corporations, foundations and individuals by the UN Summit on NCDs in September 2011. Driven by a dedicated group of volunteers, the campaign has made a fast and positive start, reaching its benchmark goal of USD 2 million to be raised by World Cancer Day 2011. As of May 2011 USD 3.3 million has been secured, enabling UICC to establish an Advocacy Team to lobby decision-makers going into the UN Summit and ensure a high level of activity thereafter, making pain medication available in countries that need it most, and providing a platform for our members to work together to raise awareness such as World Cancer Day.

A core group of member organisations have already become key partners and investors in the campaign. This group which includes the American Cancer Society (ACS), Swiss Cancer League, World Cancer Research Fund (WCRF), Dutch Cancer Society, LIVESTRONG, Norwegian Cancer Society and Cancer Council Australia, have each pledged expertise as well as a significant financial investment to ensure the success of the campaign priority programmes. Working together, we can make a tangible impact across the cancer community.

CAMPAIGN FOCUS AREAS

1. Making the UN Summit on cancer and other NCDs a great success - this event is viewed by many as the starting point for putting cancer on the global health agenda.
2. Reducing the number of people who suffer unbearable pain without access to appropriate pain relief, through the Global Access to Pain Relief Initiative (GAPRI).
3. Helping cancer societies, major employers and grassroots organisations around the world prompt action through World Cancer Day.

THE FUNDING TASK FORCE

- **Dr Martin Murphy**, Chief Executive, CEO Roundtable on Cancer
- **Mr H. Fred Mickelson**, President, Coral Creek Consultants and UICC Board Member
- **Mr Doug Ulman**, President/CEO, Lance Armstrong Foundation
- **Mr Luciano Gobbi**, Senior Partner, Firmius S. R. L and World Cancer Declaration Ambassador
- **Mr Philip Atkinson**, Head, Global Oncology Marketing Services, F. Hoffman - La Roche
- **Mr Jacques Steffans**, Chief Financial Officer, Orangina-Schweppes and World Cancer Declaration Ambassador
- **Mr John McCarthy**, Managing Director, John McCarthy Associates and World Cancer Declaration Ambassador
- **Prof Michael Silbermann**, Director, Middle East Cancer Consortium
- **Mr John Harrington**, Vice President and Chief Commercial Officer, Global Oncology, sanofi-aventis

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“Since 2003, Pfizer and the Pfizer Foundation have partnered with UICC to develop and implement a global cancer awareness campaign.

Together we have achieved significant and tangible results in the fight against cancer. UICC has leveraged its unique position and motivated and inspired its members worldwide to drive action across the cancer community. We are proud to be a leading supporter of UICC.”

**CAROLINE ROAN, VICE-PRESIDENT,
CORPORATE RESPONSIBILITY, PFIZER
INC. AND PRESIDENT OF THE PFIZER
FOUNDATION**

“I want to extend my personal thanks to the Japanese UICC National Committee and members who have maintained their firm commitment to the global fight against cancer despite the difficult challenges they have faced as a nation. UICC is grateful for their unwavering support and values this important partnership.”

EDUARDO CAZAP, PRESIDENT, UICC

“We see great value in our partnership with UICC and through our collaboration we will intensify our contribution to the global fight against cancer.”

**CORA HONING, INTERNATIONAL
RELATIONS OFFICER, DUTCH CANCER
SOCIETY**

“At the American Cancer Society, we know collaboration is not just important, but essential to winning the worldwide fight against cancer. As the only organisation dedicated solely to global cancer control, UICC plays such a crucial role in this fight. Together, we truly are stronger - and together, I know we can see a world with less of this disease for people everywhere.”

JOHN SEFFRIN, CHIEF EXECUTIVE, AMERICAN CANCER SOCIETY

“UICC is achieving tangible results through its programmes. We are proud to be working closely in partnership.”

**ANNE LISE RYEL, SECRETARY GENERAL,
NORWEGIAN CANCER SOCIETY**

“UICC represents an important voice in the global fight against cancer and we proudly support their efforts to further the care of patients living with this deadly disease.”

**HERVE HOPPENOT, PRESIDENT,
NOVARTIS ONCOLOGY**

AMBASSADORS

In 2010, UICC launched its World Cancer Declaration Ambassadors Programme.

The Programme was designed to identify and recruit individuals from around the world who could help UICC deliver its strategic programmes, with a focus on the longer-term ambitions of the World Cancer Declaration.

Following a successful pilot period, recruitment was accelerated, and by the end of the year, 11 Ambassadors had been recruited with a further 20 being approached.

The World Cancer Declaration Ambassadors are individuals who strongly believe in the targets of the World Cancer Declaration and are ready to offer UICC, and its member organisations, their support and assistance. The primary goal of the Ambassadors is to seek out funding opportunities, which will allow UICC to run its priority strategic programmes. Ambassadors are encouraged to use their networks to introduce UICC and its members to potential corporate partners and individuals willing to support and/or fund the organisation's core programmes.



“

“We have ten short years to work towards the goals of the World Cancer Declaration. Cary and his team deserve maximum support from volunteers committed to cancer control. My long career in executive search and other philanthropic activities such as Project HOPE provides me with a valuable network for enlisting support both in terms of influencing and funding. I shall not be shy about approaching them!”

JOHN MCCARTY JR, MANAGING DIRECTOR, JOHN MCCARTHY ASSOCIATES

“For one, it is my sincere hope that the UICC Ambassadors programme will help raise awareness about the risk of developing cancer anywhere in the world, by putting it on the agenda of regional, national and global organisations, who claim to fight for humanity, solidarity and health of the world’s population. Secondly, I hope that the effectiveness of the programme will be measurable, which would, for my part, support the efforts to raise financial means from private and corporate sources for the programme as well as specific projects resulting thereof.”

THOMAS HOEPLI, MEMBER OF THE BOARD AND CO-FOUNDER OF THE SWISS BRIDGE FOUNDATION

“For a number of years I had been walking around with the idea that ‘I wanted to give something back’ but my professional life had never allowed me to properly consider my options in this regard. During 2009, I took a sabbatical year, which gave me the opportunity to think about what I wanted to do. During that time, John McCarthy, now one of the Ambassadors, talked to me about the work that UICC was doing and about the enthusiasm and drive that had been injected into the organisation by Cary Adams and his team. The combination of this enthusiasm, and the fact that close relatives had died from cancer, resulted in me having found an ideal opportunity to help fight against a disease which caused me and causes so many people direct and indirect suffering. In short, I had found what and where I wanted to ‘give back’.”

JACQUES STEFFENS, CHIEF FINANCIAL OFFICER, ORANGINA-SCHWEPPES GROUP



FELLOWSHIPS

UICC facilitates the professional development of cancer investigators, clinicians, nurses, cancer society staff and volunteers by giving individuals the opportunity to travel to other parts of the world to learn new skills to take back to their own country or organisation.

The programme has been highly successful with nearly 3,500 fellowships awarded in the last ten years.

UICC currently works with fourteen sponsors to run seven Fellowship programmes and in 2010 gave 93 individuals the opportunity to secure funding to pursue their education away from their normal place of work, often to another country where they can learn from experts in their field.

HIGHLIGHTS IN 2010 INCLUDE:

- The success rate of the International Cancer Technology Transfer (ICRETT) Fellowship was at 67%, allowing fellows to transfer knowledge and expertise in a wide range of cancer research and cancer service areas.
- The ICRETT Training Workshop scheme has proven to be very effective with a success rate of 91% of fellowships being supported with UICC funds. Out of these, 50% were granted to applicants coming from lower-middle-income countries.
- Trish Greene international cancer nursing training workshops: all applications received under this scheme were approved for funding. Since its inception in 2007 over 700 nurses have been trained in various developing countries through these workshops.

“NCI has been very pleased to support the UICC fellowship programme throughout the years. Through discovery, development and delivery of effective cancer prevention interventions, much of the suffering and death due to cancer can be eliminated.”

DR JOE HARFORD, DIRECTOR OF THE NCI OFFICE OF INTERNATIONAL AFFAIRS

ADVOCACY

NCD ALLIANCE

The NCD Alliance was created in 2009 when UICC joined forces with the International Diabetes Federation and the World Heart Federation to push for international action to combat the global epidemic of non-communicable diseases (NCDs).

In 2010 the NCD Alliance grew in strength, being joined by a fourth federation, the International Union Against Tuberculosis and Lung Disease (The Union). It now represents over 900 member organisations in more than 170 countries.

It is a formal alliance that represents the four main NCDs - cancer, cardiovascular disease, diabetes, and chronic respiratory disease. These conditions share common risk factors (including tobacco use, physical inactivity and unhealthy diets) and also share common solutions, which provide a mutual platform for collaboration and joint advocacy.

During 2009 and early 2010, as a member of the NCD Alliance, UICC was at the forefront of the civil society campaign for a United Nations High Level Meeting (Summit) on NCDs to put cancer and the other NCDs on the global agenda, and ensure a coordinated international response that could save millions from premature death.

Success came in May 2010 when the UN announced that it would hold a Summit in September 2011 at the UN headquarters in New York. The impact of civil society actors like UICC became clearer in December 2010 with the approval of a UN Summit Modalities Resolution outlining the format, content and preparatory process for the Summit and described a strong role for civil society.

By the end of the year, the NCD Alliance had secured sufficient funding to put a dedicated team in place, stationed at the UICC offices in Geneva and the American Cancer Society (ACS) in New York for optimal collaboration with UN missions in both cities, WHO and other key stakeholders.

The NCD Alliance has been working with many partners to maximise the civil society contribution to the UN Summit on NCDs in 2011.

CANCER SPECIFIC ADVOCACY

Throughout 2010, UICC motivated its membership base to help ensure that the cancer community has a strong voice at the Summit and achieve a good outcome for cancer.

UICC has kept members informed of the latest developments, supported them in reaching out to their governments and Ministries of Health, and encouraged them to participate in key regional preparatory meetings.

Cancer is also strongly represented in the core group of UN Summit Partners of the NCD Alliance through the American Cancer Society (ACS), LIVESTRONG, the Norwegian Cancer Society and the Framework Convention Alliance (FCA).

Guided by the President's Task Force – the current President, E. Cazap, and President Elect, M. Gospodarowicz as well as the preceding three Presidents D. Hill, F. Cavalli and J. Seffrin - UICC has been leading the cancer community's advocacy efforts. UICC has generated advocacy materials in the lead up to the Summit including a Proposed Cancer Outcomes Statement that supports delivery of the long-term targets of the World Cancer Declaration, and a set of supporting evidence sheets to accompany each of these targets.

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“UICC was a founding member of the NCD Alliance and has brought valuable perspectives from the cancer world to the growing NCD movement. By working together our federations gained a stronger global voice enabling us to be better heard when we called for this year’s pivotal Summit on NCDs.”

ANN KEELING, CEO, INTERNATIONAL DIABETES FEDERATION AND CHAIR OF THE NCD ALLIANCE STEERING COMMITTEE

“One passionate person can make a significant impact in the fight against cancer. When that person - motivated by the immediate needs of 28 million survivors - unites with other like-minded individuals, they create a powerful movement to change the way we view and treat cancer around the world. LIVESTRONG is a proud partner of UICC. We support the ‘Together We Are Stronger’ campaign.”

DOUG ULMAN, PRESIDENT/CEO, LANCE ARMSTRONG FOUNDATION

“UICC called on our expertise in the area of cancer prevention. Through our partnership, we are spear-heading a key working group for the NCD Alliance on nutrition and physical activity.”

KATE ALLEN, DIRECTOR, SCIENCE AND COMMUNICATIONS, WORLD CANCER RESEARCH FUND INTERNATIONAL

GLOBAL ACCESS TO PAIN RELIEF INITIATIVE (GAPRI)

The Global Access to Pain Relief Initiative (GAPRI) was established in 2010 to address the unnecessary painful death of millions of cancer sufferers worldwide. It is a key strategic UICC programme, which requires substantial funding if we are to address a key component of the World Cancer Declaration.

Millions of cancer patients suffer in severe pain each year with no access to appropriate pain relief. While morphine is inexpensive, safe and highly effective, doctors and nurses lack access to the drug in many parts of the world.

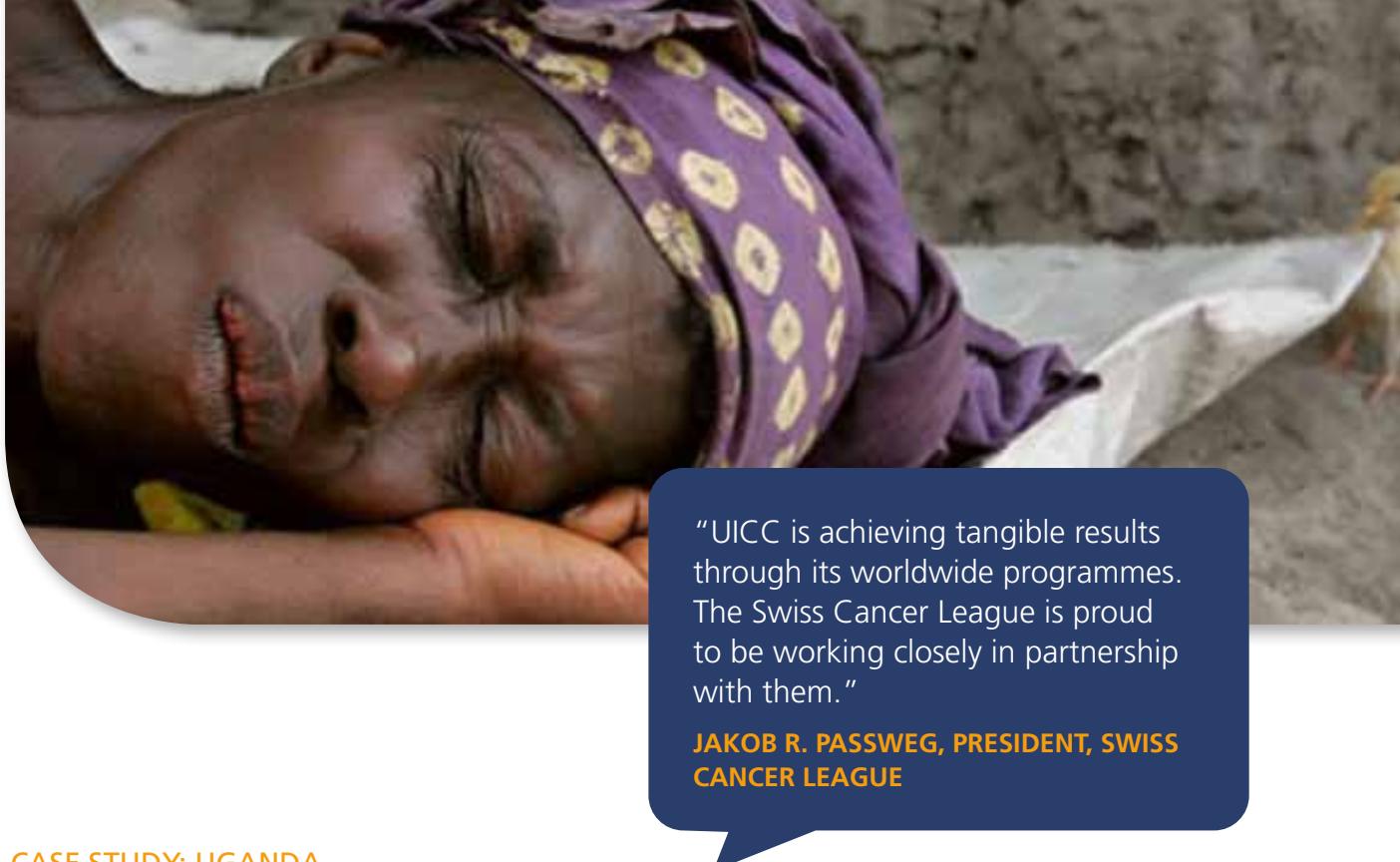
A combination of government drug regulations, inadequate training for health care workers, poor integration of care and cultural misconceptions mean that an estimated minimum of 3.6 million people with cancer and HIV suffer in agony with no access to appropriate pain relief. Add to this the millions of people living with untreated pain from traumas, burns, and other diseases and the true scale of the tragedy become clear. UICC is spear-heading GAPRI to reduce the number of people who suffer unbearable pain without access to appropriate pain relief.

SINCE GAPRI WAS LAUNCHED, TO DATE, UICC HAS:

- **Established a public-private partnership for pain relief** production in Uganda that is reducing the cost of morphine for the government by 75%, doubling the number of people receiving pain relief for free from the government, and providing all hospices in the country with free morphine.
- **Worked with national delegations** to craft and pass two resolutions promoting appropriate access to pain relief (specifically opioid analgesics) by the United Nations' Commission on Narcotic Drugs.
- **Recruited an influential steering committee** to drive activities, with experts from across the palliative care spectrum.
- **Received support from the small number of leading foundations** that have recognised and prioritised improving access to pain relief, including the Open Society Institute, The Diana, Princess of Wales Memorial Fund and the True Colours Trust.

“The Fund is delighted to support the Global Access to Pain Relief Initiative, an important programme that has the potential to help end the unnecessary pain and suffering of millions worldwide.”

OLIVIA DIX, HEAD, THE PALLIATIVE CARE INITIATIVE, THE DIANA, PRINCESS OF WALES MEMORIAL FUND



"UICC is achieving tangible results through its worldwide programmes. The Swiss Cancer League is proud to be working closely in partnership with them."

JAKOB R. PASSWEG, PRESIDENT, SWISS CANCER LEAGUE

CASE STUDY: UGANDA

In Uganda in 2008, studies suggest that 66,000 deaths were in severe pain.

Although opioid analgesics are on the essential medicines list, just 29.6 kg of morphine-equivalent opioids were consumed in Uganda, enough to provide adequate treatment for approximately 4,877 people. In 2010, Uganda experienced a nationwide stock-out of opioids for six months, leaving thousands to die untreated and in pain.

In October 2010 the GAPRI programme team worked with the government of Uganda to create an innovative public-private partnership to ensure uninterrupted access to affordable and effective pain relief. The National Medical Stores, the government's drug procurement authority, with the support of the National Drug Authority, partnered with a local private hospice programme, Hospice Africa Uganda (HAU), to undertake local production of oral morphine. HAU had been manufacturing oral morphine for their patients since 1995 without any stock-out.

Local production allows the government to access lower prices by procuring morphine powder from suppliers, which is less expensive than formulated product and can be purchased from reputable suppliers without the need for product registration. Costs are lowered further through local production, thus reducing transport and storage costs by bringing in raw powder instead of finished product. Additional advantages of this approach include the ability to create different strengths of liquid morphine with a short lead-time and longer shelf life. This approach reduced the cost to the government by 75% and allowed them to double the number of patients who received pain relief for free, with plans to scale-up coverage in the coming years.

Costing models were created to identify the most cost-effective supply plan and then worked with the government and Hospice Africa Uganda to implement it, creating financial models, drafting procurement bids, and assisting with production planning and the creation of legal agreements. In the coming year, GAPRI will continue to support Hospice Africa Uganda as they scale-up production and will be seeking funding to expand clinical training and awareness about the availability of high-quality treatment for pain in Uganda and to replicate this innovative programme in other countries.

With technical assistance from GAPRI, the government of Uganda and Hospice Africa Uganda have created an innovative public-private partnership to reduce cost and improve access to oral morphine, creating a replicable model for other countries.

THIS CASE STUDY SHOWS WHAT CAN BE DONE QUICKLY AND EFFECTIVELY IF WE HAVE THE RESOURCES TO PUT IN PLACE OUR GAPRI CAPABILITIES.



© Gil Corre

MY CHILD MATTERS

In 2010, My Child Matters (MCM), a long-standing partnership between UICC and the Sanofi Espoir Foundation, provided support to 23 ongoing projects from 18 low- and middle-income countries.

Through the initiative, each awarded project has benefited from financial support of up to € 50,000, continuous guidance and international expertise through researchers, public health and paediatric oncology specialists as well as mentors for the local project coordination team.

Based on the evidence that there is a significant difference in survival rates between developed and developing countries where 80% of childhood cancer cases are located, My Child Matters aims to raise greater awareness, educate and tackle major barriers to access and care through grassroots projects.

After six years and a portfolio of 40 projects, in 2010 the initiative showcased significant results in various areas of the disease, for example:

HONDURAS

In an effort to reduce treatment abandonment, the support provided through the MCM initiative has made it possible to create satellite clinics in closer proximity to patients. This significantly decreased both time spent travelling to the care centre, and work absenteeism among parents. Following the opening of six satellite clinics, treatment dropouts fell from 40% to 10% between 2005 and 2010.

"After six years of unwavering commitment, the first very significant results show that it is possible to join forces and build new forms of partnership to improve the management of childhood cancer at all stages in a country's development."

**CATY FORGET, MANAGING DIRECTOR,
SANOFI ESPOIR FOUNDATION**

SENEGAL

The rehabilitation of the paediatric oncology unit, the prevention of nosocomial infections, the treatment of febrile neutropenia and pain, the introduction of appropriate protocols and better training of health professionals have all led to greater government and civil society commitment to the project. There was an overall improvement in the survival rate for cancer, and the survival rate for kidney cancer (the most frequent childhood cancer in the unit) rose from 46.7% in 2005 to 71% in 2010.

PHILIPPINES

The support provided through MCM has helped improve early diagnosis of acute leukaemia and retinoblastoma by boosting the training of primary care physicians and paediatricians. In 2010, the first and only centre for the diagnosis and treatment of childhood cancer was opened, and is now deemed a reference centre by the health authorities. In 2011, the first computerised database of childhood cancer will be compiled with the support of My Child Matters.

TNM

Standardisation of cancer staging is essential for international communication in cancer control, facilitating comparison and exchange of information between multiple stakeholders.

The UICC TNM Classification of Malignant Tumours is the most widely used system to classify the extent of disease and forms the basis for cancer treatment selection, prognostication, and communication among those involved in cancer control.

Since its development by Pierre Denoix between 1943 and 1952, UICC has convened cancer experts annually to review progress in the classification of tumours and achieve consensus on clinical relevance for periodic updates.

In 2010, UICC published the 7th edition of the TNM Classification of Malignant Tumours. Highlights include the introduction of nine new classifications, six major modifications, and the separation between anatomical stage groupings from prognostic groups. Since its publication in English, the book has been translated into 6 languages (German, Italian, Polish, Japanese, French and Czech) and a further seven translations are under way.

Supported by a network of national and regional TNM committees, 2010 focused on implementing the changes between the 6th and 7th editions and promoting the worldwide use of the classification through educational materials and seminars, as well as access to the new classification in local languages. The UICC TNM groups are also in the process of publishing the TNM Supplement 4th Edition in support of the updated classification and the TNM Atlas 6th Edition.

ADDITIONAL TNM TOOLS CAN BE FOUND ONLINE AND INCLUDE:

- **A helpdesk:** UICC TNM experts respond to questions from the professional cancer community on TNM classification within three business days.
- **Frequently Asked Questions:** The TNM Project Committee receives questions on TNM and how to interpret rules in specific situations.
- **Proposals for changes:** The UICC TNM Prognostic Factors Project considers proposals for changes to the classification of malignant tumours on an ongoing basis. These proposals should be submitted through the national TNM committees or UICC member organisations.

“We were pleased that the Centers for Disease Control and Prevention (CDC) was able to support the expert consensus process which is core to the development of UICC TNM staging. This consensus building strengthens international cooperation and cancer control efforts across the globe.”

**MARCUS PLESCIA MD, MPH,
DIRECTOR, DIVISION OF CANCER
PREVENTION AND CONTROL,
CDC, ATLANTA**



CERVICAL CANCER INITIATIVE

Cervical Cancer is the first cause of cancer-related deaths in women in many developing countries. Worldwide, about 530,000 women are diagnosed with cervical cancer every year and 275,000 die from the disease, with developing countries bearing 85% of the burden.

The human papillomavirus (HPV) is the necessary cause of cervical cancer. With vaccines already available, cervical cancer becomes a mostly preventable disease.

Launched in 2008, the Cervical Cancer Initiative of UICC responds to the challenges of cervical cancer prevention and control through: advocacy, information and awareness, professional education and concrete projects in developing countries, carried out by members and key partners. It contributes to delivering targets of the World Cancer Declaration, specifically: ensuring universal coverage of the HPV/HBV vaccine; improving early detection and awareness and improving professional training.

The Cervical Cancer Initiative benefits from an active Advisory Group composed of distinguished individuals who bring a wide range of expertise in the field of cervical cancer.

HIGHLIGHTS FROM THE CERVICAL CANCER INITIATIVE IN 2010 INCLUDE:

- **The HPV and Cervical Cancer Curriculum**, an e-learning tool to be used as the basis for courses, workshops and self-learning. The Curriculum has been designed to improve individual knowledge in a variety of target audiences (healthcare personnel, programme managers, researchers, educators, policy-makers) and to provide teaching material on HPV and cervical cancer that is evidence-based, state-of-the art, interdisciplinary and user-friendly. It is freely available on UICC's website www.uicc.org/ curriculum in the form of PowerPoint slides with speaker notes and voiceovers. Initially developed in English, versions in Kiswahili, Spanish, Portuguese and French will go live in 2011.
- **A fellowship scheme with a specific focus on cervical cancer.** Using the model of UICC's fellowship programme, it has flexible award criteria to account for field reality. Applications for individual fellowships, training workshops and teaching visits are accepted on a rolling basis.
- **A dedicated call for cervical cancer projects** awarded 10 one-year grants to 10 countries for a total of USD 193,000. Projects start dates span between February and May 2011. The list of awarded grants can be found online.
- **A country based activity in Tanzania** to support the newly established national cervical cancer control programme. It began with a situation analysis, followed by the establishment of a Private-Public Partnership with the goal to strengthen HPV screening capacity in the country.
- **Continued global advocacy for cervical cancer** control in collaboration with key partners and stakeholders such as WHO and its regional offices, IARC, IAEA/PACT, UNFPA, GAVI, CCA, ACCP and the NCD Alliance.

FINANCIAL REPORT

The financial position of UICC remained stable during 2010. The organisation's operating expenditure was well balanced versus its revenues and the financial year closed with a moderate unrestricted surplus that was added to the reserves.

The funds received by UICC were used to support a wide range of activities with fellowships, the global prevention campaign and capacity building representing the largest share of the total expenditure for projects and activities. The 2010 World Cancer Congress in China also represented a significant budgetary position.

Restricted income from grants and other designated contributions for specific activities undertaken by UICC represented the majority of the total income. The other non-restricted revenues were primarily derived from member and corporate partner contributions and income from scientific publications, helping to support general organisational costs.

We thank all UICC member organisations for their loyal support. We would also like to take this opportunity to express our gratitude to all our donors and supporters without whom UICC could not carry out its work.



- 72% Contributions & Grants
- 15% Members & Partners Income
- 12% Publications
- 1% Other



- 43% Projects & Activities
- 27% UICC Congresses
- 30% Operating Costs

BALANCE SHEET AT 31 DECEMBER 2010 IN US DOLLARS

ASSETS	2010	2009	LIABILITIES	2010	2009
Current accounts	2,518,139	1,863,714	Accounts payable & accrued expenses	952,856	1,251,893
Deposits & Financial investments	3,753,260	4,539,326	Other liabilities	121,529	23,679
Membership dues, net	3,628	-	TOTAL CURRENT LIABILITIES	1,074,385	1,275,572
Related parties	-	17,626	Trust Funds - restricted	2,849,207	3,197,816
Other receivable	47,162	56,441	Fund balance - unrestricted	1,303,300	1,124,127
Prepaid expenses	107,333	59,553	Statutory reserve - unrestricted	450,000	400,000
TOTAL CURRENT ASSETS	6,429,522	6,536,659	Translation difference	840,026	586,841
Fixed assets, net	87,396	47,698	TOTAL FUND BALANCES	5,442,533	5,308,784
TOTAL NON CURRENT ASSETS	87,396	47,698			
TOTAL	6,516,918	6,584,357	TOTAL	6,516,918	6,584,357

INCOME AND EXPENDITURE AT 31 DECEMBER 2010 IN US DOLLARS

INCOME	2010			2009		
	UNRESTRICTED	RESTRICTED	TOTAL	UNRESTRICTED	RESTRICTED	TOTAL
Contributions and Grants	(700,545)	(5,594,941)	(6,295,486)	(82,195)	(4,712,975)	(4,795,170)
Membership Dues and Contributions	(1,063,636)	(73,154)	(1,136,790)	(1,083,798)	(91,124)	(1,174,922)
Corporate Partners	(219,604)		(219,604)	(242,196)		(242,196)
Publications	(1,055,635)		(1,055,635)	(1,112,986)		(1,112,986)
Other	(92,095)	(3,195)	(95,290)	(35,088)		(35,088)
TOTAL INCOME	(3,131,515)	(5,671,290)	(8,802,805)	(2,556,263)	(4,804,099)	(7,360,361)
EXPENDITURE						
Projects and Initiatives	229,476	3,608,492	3,837,968	155,873	3,287,273	3,443,146
UICC Congresses		2,397,660	2,397,660		1,854,967	1,854,967
Publications		13,749	13,749		125,265	125,265
Operating Costs	2,672,866		2,672,866	2,326,031		2,326,031
TOTAL EXPENDITURE	2,902,342	6,019,900	8,922,242	2,481,905	5,267,505	7,749,410
Income (over) under expenditure	(229,173)	348,610	119,437	(74,357)	463,406	389,049
FUND BALANCES, beginning of year	(1,124,127)	(3,197,816)	(4,321,943)	(1,099,769)	(3,661,223)	(4,760,991)
Allocation to Statutory Reserve	50,000	0	50,000	50,000	0	50,000
FUND BALANCES, end of year	(1,303,300)	(2,849,207)	(4,152,506)	(1,124,127)	(3,197,816)	(4,321,942)

These figures, as presented, represent a summary of the financial statements of UICC. A complete set of the audited financial statements for 2010, including accompanying notes, can be obtained from the UICC office in Geneva.

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Beate Vought

EDITOR-IN-CHIEF,
INTERNATIONAL
JOURNAL OF CANCER
Peter Lichten (Germany)

OUR MEMBERSHIP

With grateful thanks, highlighted members contributed financially to UICC over and above their standard membership dues.

AFGHANISTAN

Afghan Society Against Cancer

ALGERIA

ENNOUR for Helping Cancer Patients - Sétif

ARGENTINA

Asociación Leucemia Mieloide de Argentina (ALMA)

Fundación SALES

Instituto Oncológico Henry Moore

Liga Argentina de Lucha Contra el Cáncer (LALCEC)

Sociedad Latinoamericana y del Caribe de Oncología Médica (SLACOM)

Unión Antitabáquica Argentina (UATA)

ARMENIA

Open Medical Club NGO

AUSTRALIA

Cancer Council ACT

Cancer Council Australia

Cancer Council Northern Territory

Cancer Council NSW

Cancer Council Queensland

Cancer Council South Australia

Cancer Council Tasmania

Cancer Council Victoria

Cancer Council Western Australia

Cancer Nurses Society of Australia

Garvan Institute of Medical Research

National Breast and Ovarian Cancer Centre (NBOCC)

National Breast Cancer Foundation

Peter MacCallum Cancer Institute

Prostate Cancer Foundation of Australia

Walter & Eliza Hall Institute of Medical Research

BAHRAIN

Bahrain Cancer Society

BANGLADESH

A.K. Khan Healthcare Trust

ASHIC Foundation

Bangladesh Cancer Society

EMINENCE

BELGIUM

European CanCer Organisation (ECCO)

European Organisation for Research and Treatment of Cancer (EORTC)

European Society for Therapeutic Radiology and Oncology (ESTRO)

Fondation contre le Cancer

Oncologic Center Antwerp (O.C.A.)

BERMUDA

Bermuda Cancer and Health Centre

BOLIVIA

Asociación de Lucha Contra la Leucemia Paolo Belli - Instituto de Oncohematología

Fundación Boliviana Contra el Cáncer

BOTSWANA

Cancer Association of Botswana

BRAZIL

Associação Brasileira de Apoio aos Pacientes de Câncer (ABRAPAC)

Associação Brasileira de Portadores de Câncer AMUCC

Associação Brasiliense de Apoio ao Paciente com Câncer - ABAC-Luz

Associação Capanemense de Apoio e Prevenção ao Câncer da Mulher - APCM

Associação Cearense das Mastectomizadas - Toque de Vida

Associação das Amigas da Mama- AAMA

Associação de Apoio a Mulher Portadora de Neoplasia -AAMN

Associação de Combate ao Câncer da Grande Dourados - ACCGD

Associação de Combate ao Câncer do Brasil Central- ACCBC

Associação de Mulheres Atuantes de Paraíso do Tocantins - AMAP

Associação do Câncer Amor Próprio - Uma Luta pela Vida - AMOR PRÓPRIO

Associação dos Amigos da Mama (ADAMA)

Associação dos Amigos de Prevenção do Câncer- GAMA

Associação dos Amigos do CRIOD - ASSOCRIO

Associação Feminina de Educação e Combate ao Câncer - AFECC

Associação Nacional de Informação sobre Câncer de Mama- MAMAinfo

Associação Petropolitana de Pacientes Oncológicos- APPO

Associação Rosa Viva

Centro de Integração Amigas da Mama- CIAM

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Fundação do Câncer, Brazil

Fundação Maria Carvalho Santos - FMCS

Fundação Oncocentro de São Paulo

Grupo de Apoio e Auto Ajuda para Pacientes com Câncer- GAAPAC

Grupo de Mama Renascer - GRUMARE

Grupo para Motivação e Auto-Ajuda Renovadora - Grupo AMAR

Grupo Rosa e Amor

Hospital de Caridade de Ijuí

INCA Instituto Nacional de Cancer

Instituto Avon

Instituto Brasileiro de Contrôle do Câncer

Instituto da Mama do Rio Grande do Sul- IMAMA

Instituto de Apoio à Saúde e à Vida - Instituto Espaço Vida

Instituto Humanista de Desenvolvimento Social - HUMSOL	Bulgarian National Association of Oncology (BNAO)	CHILE Corporación Nacional Maxi-Vida	DENMARK <i>Danish Cancer Society</i>
Instituto Nossa Mama - Corrente de Apoio ao Paciente de Câncer de Mama - Instituto Nossa Mama	BURKINA FASO Centre Hospitalier Universitaire Yalgado Ouédraogo (CHU-YO)	Fundación Chilena para el Desarrollo de la Oncología	Multinational Association of Supportive Care in Cancer MASCC
Liga Bahiana Contra o Cancer - LBCC	BURUNDI Alliance Burundaise Contre le Cancer (ABCC)	Instituto Nacional del Cáncer	DOMINICAN REPUBLIC Liga Dominicana Contra el Cáncer
Liga Mossoroense de Estudos e Combate ao Câncer - Grupo Toque de Mama	CAMEROON Cameroon Baptist Convention Health Board	CHINA Asian Fund for Cancer Research NFCF	Patronato Cibaeño Contra el Cáncer
Liga Norteriograndense Contra o Câncer - Grupo Despertar	Cameroon Laboratory & Medicine Foundation Health Centre	Chinese Anti-Cancer Association (CACA)	ECUADOR Fundación Jóvenes Contra el Cáncer
Núcleo Assistencial para Pessoas com Câncer - NASPEC	Fondation Chantal Biya	Chinese Medical Association	Sociedad de Lucha contra el Cáncer (SOLCA)
Rede Feminina de Combate ao Câncer - RFCC- DF	Solidarité Chimiothérapie - SOCHIMIO	John Tung Foundation	EGYPT Arab Medical Association Against Cancer (AMAAC)
Rede Feminina de Combate ao Câncer de Blumenau - RFCC - Blumenau	Synergies Africaines Contre le Sida et les Souffrances	The Hong Kong Anti-Cancer Society	Fakkous Center for Cancer and Allied Diseases
Rede Feminina de Combate ao Câncer de Itajaí - RFCC - Itajaí	CANADA British Columbia Cancer Agency	Tianjin Medical University Cancer Institute & Hospital	National Cancer Institute - Cairo
Rede Feminina de Combate ao Câncer de Jaraguá do Sul - RFCC - JS	Canadian Association of Gastroenterology (CAG)	COLOMBIA Fundación Esperanza Viva	The Breast Cancer Foundation of Egypt
Rede Feminina de Combate ao Câncer de Maravilha - R.F.C.C.-Maravilha	Canadian Association of Nurses in Oncology	Instituto Nacional de Cancerología	EL SALVADOR Asociación Salvadoreña para la Prevención del Cáncer
Rede Feminina de Combate ao Câncer de Ponta Porã - RFCCPP	Canadian Association of Radiation Oncology	Liga Colombiana Contra el Cáncer	ESTONIA Estonian Cancer Society
Rede Feminina de Combate ao Câncer de União da Vitória- RFCC - UV	Canadian Breast Cancer Foundation - Prairies / NWT Chapter	Registro Probalacional de Cáncer de Cali de la Universidad del Valle	ETHIOPIA Mathiwos Wondu - YeEthiopia Cancer Society
Rede Feminina de Combate ao Câncer em Alagoas -RFCC - Alagoas	Canadian Cancer Society	COMOROS Union Comorienne Contre le Cancer	The Life's Second Chance Foundation - Ethiopian Chapter
Rede Feminina Regional de Combate ao Câncer de Xanxerê - R.F.C.C. - Santa Catarina	Canadian Institutes of Health Research	CÔTE D'IVOIRE CHU de Treichville - Service de Pédiatrie	Ye Ethiopia Cancer Association
Rede Feminina São-carlense de Combate ao Câncer - RFCC - S.Carlos	Canadian Partnership Against Cancer	CROATIA Croatian League Against Cancer	FIJI Fiji Cancer Society
União e Apoio no Combate ao Câncer de Mama - UNACCAM	Cancer Care Nova Scotia	CUBA Instituto Nacional de Oncología y Radiobiología	FINLAND <i>Cancer Society of Finland</i>
União Macaense Solidária no Combate ao Câncer - UNAMAMA	Centre for Chronic Disease Prevention and Control (CCDPC)	Unidad Nacional para el Control del Cáncer	FRANCE Centre d'Oncologie Léon Bérard
BULGARIA Association of Cancer Patients and Friends - APOZ	Centre Hospitalier de l'Université de Montréal	CYPRUS Cyprus Anti-Cancer Society	Centre Georges-François Leclerc
	Colorectal Cancer Association of Canada	Cyprus Association of Cancer Patients & Friends	Centre Régional François Baclesse
	Fondation Québécoise du Cancer	CZECH REPUBLIC League Against Cancer Prague	Centre Régional Jean Perrin
	International Society of Nurses in Cancer Care (ISNCC)	DEMOCRATIC REPUBLIC OF THE CONGO Agir Ensemble	Epidaure C.R.L.C. Val d'Aurelle-Paul Lamarque
	Princess Margaret Hospital	Médecins Unis en Mission (MUM)	

Institut Claudius Regaud	Dharamshila Cancer Hospital and Research Centre	<i>Associazione Italiana per la Ricerca sul Cancro</i>	Kanagawa Cancer Center
Institut Gustave Roussy	Dr. B. Borooah Cancer Institute	<i>Centro di Riferimento Oncologico</i>	Miyagi Cancer Center
<i>Institut National du Cancer (INCA)</i>	Gujarat Cancer & Research Institute	Centro di Riferimento per l'Epidemiologia e la Prevenzione Oncologica in Piemonte	National Cancer Research Center
Institut Paoli Calmettes	Indian Cancer Society - National HQ	Consorzio Interuniversitario Nazionale per la Bio-Oncologia (CINBO)	Niigata Cancer Center
<i>Ligue Nationale Contre le Cancer</i>	Institute of Cytology and Preventive Oncology	<i>European School of Oncology</i>	Osaka Cancer Foundation
GEORGIA	Institute Rotary Cancer Hospital (IRCH)	Fondazione "Edo Ed Elvo Tempia Valenta" Onlus	Osaka Foundation for Prevention of Cancer and Cardiovascular Diseases
National (Cancer) Screening Center	Meherbai Tata Memorial Hospital	<i>Fondazione IRCCS "Istituto Nazionale dei Tumori"</i>	Osaka Medical Center for Cancer Cardiovascular Diseases
National Cancer Center of Georgia	Rajiv Gandhi Cancer Institute & Research Centre	<i>Istituto Nazionale per lo Studio e la Cura dei Tumori. Fondazione 'G. Pascale'</i>	Princess Takamatsu Cancer Research Fund
GERMANY	Roko Cancer Charitable Trust	<i>Istituto Nazionale Tumori Regina Elena</i>	Saitama Cancer Center
<i>Deutsche Krebsgesellschaft e.v.</i>	Ruby Hall Clinic	Istituto Oncologico Romagnolo	Sapporo Cancer Seminar Foundation
Deutsche Krebshilfe	Sancheteen Hospital and Cancer Institute	Istituto Oncologico Veneto (IOV)	Sasaki Foundation
<i>Deutsches Krebsforschungszentrum (DKFZ)</i>	Tata Memorial Centre	Istituto Superiore di Oncologia	Shizuoka Cancer Center
Westdeutsches Tumorzentrum (WTZE)	INDONESIA	<i>Lega Italiana per la Lotta Contro i Tumori - Roma</i>	The Cancer Institute of JFCR
GHANA	Indonesian Cancer Foundation	Soleterre-Strategie di Pace Onlus	The Japanese Breast Cancer Society
Cancer Society of Ghana	Indonesian Center for Expertise in Retinoblastoma (ICER)	Universita degli Studi dell' Insubria	Tochigi Cancer Center
GREECE	Ministry of Health	JORDAN	Tokyo Metropolitan Komagome Hospital
<i>Hellenic Cancer Society</i>	Iraqi Merciful Organisation for Medical and Scientific Research & Human Relief	King Hussein Cancer Center	
Hellenic Society of Oncology	IRELAND	King Hussein Cancer Foundation	
GUATEMALA	Irish Cancer Society	King Hussein Institute for Biotechnology and Cancer (KHIBC)	
Asociación de Pacientes con Leucemia Mieloide Crónica	Marie Keating Foundation	KAZAKHSTAN	
Liga Nacional Contra el Cáncer / Piensa	ISLAMIC REPUBLIC OF IRAN	Kazakh Research Institute of Oncology/Radiology	
One Voice Against Cancer	<i>Cancer Institute, Imam Khomeini Medical Center</i>	KENYA	
HONDURAS	Hematology-Oncology & Stem Cell Research Center	Aga Khan University Hospital	
Asociación Hondureña de Lucha contra el Cáncer	MAHAK "Society to Support Children Suffering from Cancer"	Henzo GIPAP	
Fundación Hondureña para el Niño con Cáncer	ISRAEL	Kenya Cancer Association	
Liga Contra el Cáncer	<i>Israel Cancer Association</i>	Kenya Medical Research Institute	
HUNGARY	ITALY	Reach to Recovery	
<i>Hungarian League Against Cancer</i>	Associazione Italiana di Oncologia Medica (AIOM)	KUWAIT	
ICELAND	Associazione Italiana Malati di Cancro Parenti e Amici (AIMAC)	Kuwait Society for Preventing Smoking and Cancer (KSSCP)	
Icelandic Cancer Society		KYRGYZSTAN	
INDIA		Public Organization ERGENE	
Cancer Aid & Research Foundation			
Cancer Centre Welfare Home and Research Institute			
Cancer Patients Aid Association			

LATVIA August Kirchenstein Institute of Microbiology & Virology	Sociedad Mexicana de Oncología, AC (SMeO)	Enlightenment (COPE)	PHILIPPINES Cancer Warriors Foundation, Inc
LEBANON Lebanese Cancer Society	MONGOLIA National Cancer Centre of Mongolia	Ego Bekee Cancer Foundation	Philippine Cancer Society
LIBYA African Oncology Institute	MOROCCO Lalla Salma Association Against Cancer	Nigerian Cancer Society	Philippine Society of Pediatric Oncology
LITHUANIA Lithuanian Oncological Society	MOZAMBIQUE Associação Sorriso da Criança	Preventive Healthcare Initiative	Touched by Max, Inc. (TBM)
LUXEMBOURG Een Häerz fir Kriibskrank Kanner Ministère de la Santé	NAMIBIA Cancer Association of Namibia	Society of Oncology and Cancer Research of Nigeria	POLAND International Hereditary Cancer Center
The Fondation Kriibskrank Kanner Madagascar	NEPAL B.P. Koirala Institute of Health Sciences	NORWAY <i>Norwegian Cancer Society</i>	Pro Ars
Fondation Akbaraly	B.P. Koirala Memorial Cancer Hospital	OCCUPIED PALESTINIAN TERRITORIES Patient's Friends Society-Jerusalem	PORTUGAL <i>Instituto Português de Oncologia de Coimbra Francisco Gentil, EPE</i>
MALAYSIA Breast Cancer Welfare Association	Cancer Society Nepal	Smile of Hope	Liga Portuguesa Contra o Cancro
Cancer Research Initiatives Foundation	Nepal Cancer Relief Society (NCRS)	PAKISTAN Cancer Patient's Welfare Society (CPWS) NIMRA	QATAR Qatar National Cancer Society
Max Family Society Malaysia	NETHERLANDS <i>Academisch Medisch Centrum</i>	Children Cancer Foundation Pakistan Trust, Pakistan	REPUBLIC OF KOREA Jeonbuk Regional Cancer Center
National Cancer Council (MAKNA)	<i>Dutch Association of Comprehensive Cancer Centers (ACCC)</i>	Karachi Cancer Registry	Jeonnam Regional Cancer Center
National Cancer Society of Malaysia	<i>Dutch Cancer Society</i>	Ministry of Health	Korea Association of Health Promotion
MALI Association de Lutte Contre les Maladies Cancéreuses (ALMAC)	International Confederation of Childhood Cancer Parent Organisations (ICCCPO)	Pakistan Atomic Energy Commission (PAEC)	Korea Institute of Radiological & Medical Sciences (KIRAMS)
Hôpital Gabriel Touré	International Federation of Medical Students Association (IFMSA)	Shaukat Khanum Memorial Cancer Hospital & Research Centre	Korean Cancer Association
Simasoh-Nani International	Marathon365 - Run against cancer	The Children's Hospital Lahore Pakistan & Paediatric Palliative Care Group	Korean Cancer Society
MALTA Action for Breast Cancer Foundation	NEW ZEALAND <i>Cancer Society of New Zealand Inc.</i>	PANAMA Asociación Nacional Contra el Cáncer	National Cancer Center
MAURITANIA Centre National d'Oncologie	NICARAGUA Instituto Centroamericano de la Salud -ICAS	Hospital del Niño de Panamá	REPUBLIC OF MOLDOVA Reproductive Health Training Center
MAURITIUS Leukaemia Foundation	NIGER ONG "Tous Unis Contre le Cancer"	PARAGUAY Asociación de Padres de Niños con Cáncer	ROMANIA Association P.A.V.E.L.
Link to Life	NIGERIA Breast Without Spot (BWS) Initiative	Mother & Child Center of the School of Medicine	RUSSIAN FEDERATION Kidney Cancer Research Bureau
MEXICO Asociación Mexicana de Lucha Contra el Cáncer A.C.	Campaign for Tobacco Free Youths	Sociedad Paraguaya de Cirugía Oncológica	N.N. Blokhin Cancer Research Center
Casa de la Amistad para Niños con Cáncer, I.A.P	Care Organisation Public	PERU Instituto Nacional de Enfermedades Neoplásicas (INEN)	Petrov Research Institute of Oncology
Instituto Nacional de Cancerología		Liga Peruana de Lucha Contra el Cáncer	SAUDI ARABIA King Faisal Specialist Hospital & Research Centre - Jeddah
		Oncocare SRL	Ministry of Health
		Oncosalud S.A.C.	Saudi Cancer Society
		Sociedad Peruana de Oncología Médica	

SENEGAL Hôpital Aristide Le Dantec, CHU Dakar	Foundation for Innovative New Diagnostics FIND GAVI Alliance	National Ukrainian Foundation "Zaporuka"	JHPIEGO Corporation Johns Hopkins University - School of Public Health
SERBIA Ecumenical Humanitarian Organization Serbian Society for the Fight Against Cancer	International Extranodal Lymphoma Study Group (IELSG)	UNITED ARAB EMIRATES Friends of Cancer Patients	Lance Armstrong Foundation Love Hope Strength Foundation
SINGAPORE National Cancer Center The Lien Foundation	International Society for Geriatric Oncology (SIOG) <i>Krebsliga Schweiz / Ligue suisse contre le cancer</i>	UNITED KINGDOM Breakthrough Breast Cancer <i>Cancer Research UK</i> Christie Hospital NHS Foundation Trust	Ludwig Institute for Cancer Research Massey Cancer Center National Cancer Institute - Bethesda
SLOVAKIA Slovak League Against Cancer	SYRIAN ARAB REPUBLIC Syrian Cancer Society	Lymphoma Coalition <i>Macmillan Cancer Support</i>	National Foundation for Cancer Research PATH
SLOVENIA Association of Slovenian Cancer Societies Ljubljana Institute of Oncology Slovenian Coalition for Tobacco Control	Formosa Cancer Foundation Hope Society for Cancer Care	The Paterson Institute for Cancer Research Ulster Cancer Foundation World Cancer Research Fund International	St. Jude Children's Research Hospital Susan G. Komen for the Cure
SOUTH AFRICA African Organisation for Research & Training in Cancer (AORTIC) <i>Cancer Association of South Africa</i> Reach to Recovery International	THAILAND Department of Pediatrics, Faculty of Medicine, Prince of Songkhla University National Cancer Institute Nurses Network for Cancer Prevention in Thailand The Thai Pediatric Oncology Group The Wishing Well Foundation	UNITED REPUBLIC OF TANZANIA Medical Women Association of Tanzania Ocean Road Cancer Institute Tanzania Tobacco Control Forum (TTCF)	The George Washington University Cancer Institute The Max Foundation University of Colorado Cancer Center UW Carbone Cancer Center
SPAIN Asociación Española Contra el Cáncer Federació Catalana d'Entitats contra el càncer Fundación CRIS Contra el Cáncer <i>Institut Català d'Oncologia</i> Lliga Contra el Càncer de les Comarques de Tarragona i de les Terres de l'Elbre	TONGA Child Cancer Foundation of Tonga	UNITED STATES <i>American Association for Cancer Research</i> American Cancer Society <i>American Childhood Cancer Organization</i> American College of Surgeons	URUGUAY Comisión Honoraria de Lucha contra el Cáncer Comisión Pro Fomento Vecinal Plaza Cuauhtémoc Hospital de Clínicas 'Dr. Manuel Quintela'
SRI LANKA National Cancer Institute	TUNISIA Association Tunisienne de Lutte contre le Cancer Institut Salah Azaiz	TURKEY Ministry of Health New Hope in Health Organization - SUVAK Turkish Association for Cancer Research & Control Turkish Society of Lung Cancer	VENEZUELA <i>American Society for Therapeutic Radiology and Oncology (ASTRO)</i> <i>American Society of Clinical Oncology (ASCO)</i> <i>Campaign for Tobacco-Free Kids</i> <i>C-Change</i> Centers for Disease Control and Prevention (CDC) <i>College of American Pathologists</i>
SUDAN The Radiation & Isotopes Centre Khartoum (RICK)	UGANDA Bless a Child Foundation Uganda Nurses and Midwives Union Uganda Women's Cancer Support Organization (UWOCASO)	Comprehensive Cancer Center - University of Michigan Dana Farber Cancer Institute Fred Hutchinson Cancer Research Center Harvard Global Equity Initiative International Psycho- Oncology Society (IPOS)	VIETNAM Can Tho Oncology Hospital Faculty of Public Health, Hanoi Medical University Ho Chi Minh City Oncological Hospital National Cancer Institute
SWEDEN Cancer Society in Stockholm <i>Swedish Cancer Society - Cancerfonden</i>	UKRAINE Foundation Women Health & Family Planning		YEMEN National Cancer Control Foundation
SWITZERLAND European Society for Medical Oncology (ESMO) Fondation ISREC			ZIMBABWE Cancer Association of Zimbabwe - Harare Branch

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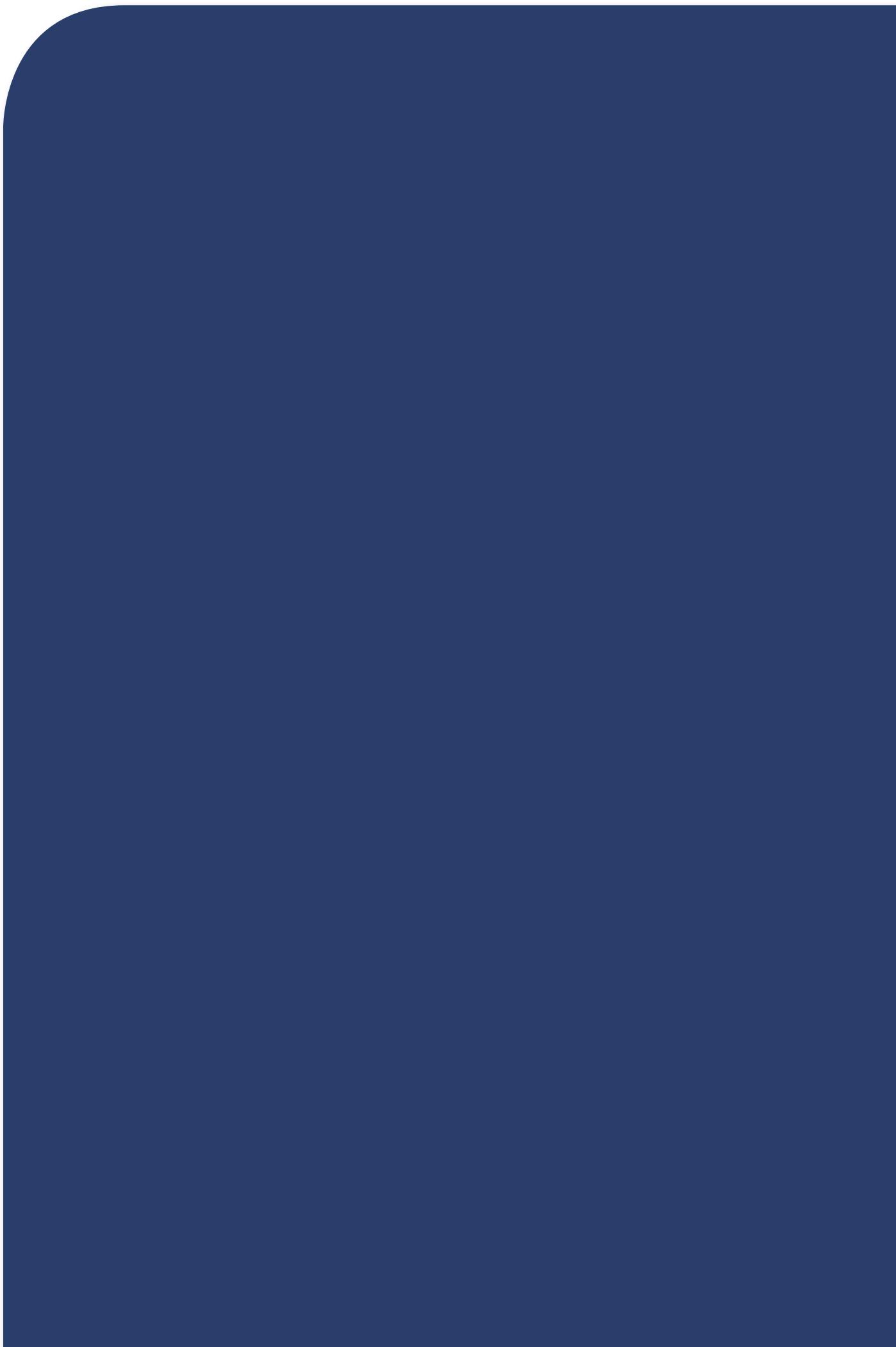
CHAMPIONS 2010



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Canadian Cancer Society, Canada
Cancer Council Australia, Australia
Cancer Research UK, UK
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Centers for Disease Control & Prevention, USA
Chinese Medical Association, China
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Deutsche Krebsgesellschaft e.v., Germany
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Dutch Association of Comprehensive Cancer Centers, Netherlands
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